



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0458ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4" LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018232, PM1000018451
 Graphic Re-Order Code: PM1000018534 SS Holder Re-Order Code: PM1000014846, PM1000014847
 Carrier Tray Graphic Re-Order Code: PM10000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
2	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
3	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
4	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
5	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
6	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Column: 1 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: FOOD TM BLSH TRY 1.1 UNLIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019345 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM10000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
7	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369
8	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
9	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
10	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377

Column: 1 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PM1000019887 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019876 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM10000021537 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
11	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
12	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
13	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
14	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
15	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 1 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019211 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM10000023794 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
16	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
17	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
18	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
19	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666
20	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
21	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661

Column: 1 - Row: 06 Notch: 20 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.3 UNLT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019001 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM10000024996 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
23	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
24	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
25	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
26	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
27	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
28	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
29	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
30	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
31	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
32	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
33	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 20

Row: 07

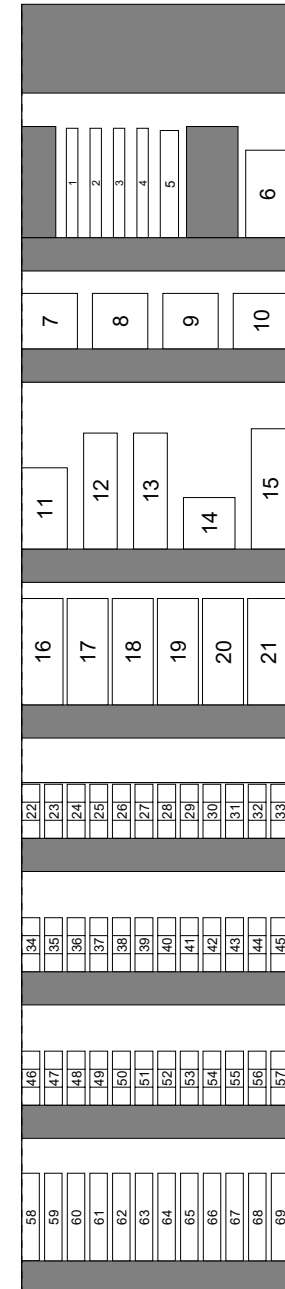
Lower Notch: 14

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 1 - Row: 07		Notch: 14		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 2.3 UNLT **	
TRAYS Re-Order Code: DP001003				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019003				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024996				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
34	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	
35	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
36	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
37	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
38	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
39	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
40	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
41	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
42	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
43	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
44	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
45	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	

Column: 1 - Row: 08		Notch: 8		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 3.3 UNLT **	
TRAYS Re-Order Code: DP001003				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019007				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000024996				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
46	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
47	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
48	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
49	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	
50	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
51	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857	
52	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860	
53	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
54	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
55	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
56	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
57	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	

Column: 1 - Row: 09		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF 8HR PRO-GLSS LIP TRY 1.1 (OPT MIX) UNLT **			
TRAYS Re-Order Code: DP000351				SS Graphic Re-Order Code:					
Graphic Re-Order Code: PM1000023220				SS Holder Re-Order Code:					
Carrier Tray Graphic Re-Order Code: PM1000025523				TRAYS Rolled Up Code: N/A				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
58	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115			
59	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105			
60	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405			
61	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415			
62	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125			
63	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505			
64	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240			
65	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705			
66	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515			
67	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835			
68	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825			
69	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815			

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 10

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 20

Row: 07

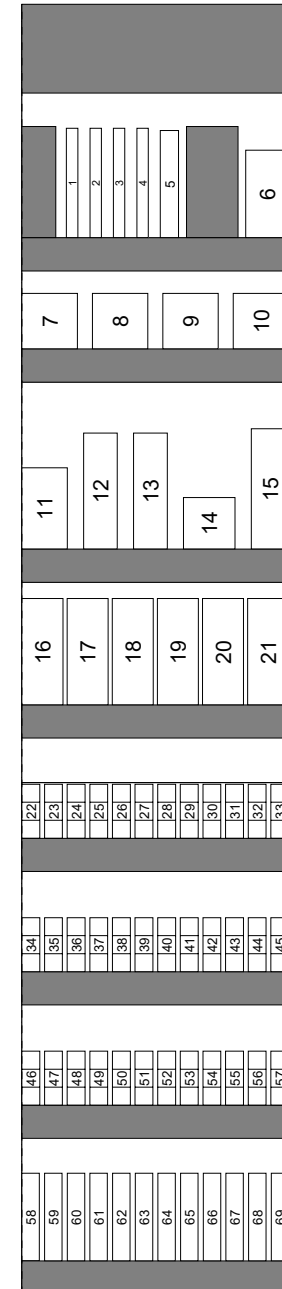
Lower Notch: 14

Row: 08

Lower Notch: 8

Row: 09

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0458ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: CR MONOS 2-TIER TRY 1.1 UNLIT **
 TRAYS Re-Order Code: PL3000000094 SS Graphic Re-Order Code: PM1000024975
 Graphic Re-Order Code: PM1000025262, PM1000025263 SS Holder Re-Order Code: PM1000014827
 Carrier Tray Graphic Re-Order Code: PM1000021526 TRAYS Rolled Up Code: PL3000000094 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
70	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
71	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
72	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
73	1	322142400	071249307045	Colour Riche Monos	Argentique	210	
74	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
75	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
76	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
77	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
78	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
79	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	

Column: 2 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM CRYN CNCLR TRY 1.1 UNLIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code: PM1000024960
 Graphic Re-Order Code: PM1000019384 SS Holder Re-Order Code: PM1000010596
 Carrier Tray Graphic Re-Order Code: PM1000022737 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
80	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
81	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
82	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
83	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
84	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435
85	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434

Column: 2 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: FOOD TM LIQ FNDTN TRAY 1.2 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019170 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
86	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
87	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
88	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
89	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
90	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
91	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
92	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
93	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500

Column: 2 - Row: 05 Notch: 5 Fixture Type: TRAYS Fixture Description: FOOD TM LIQ FNDTN TRAY 2.2 UNLIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019068 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
94	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
95	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
96	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
97	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
98	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
99	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
100	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
101	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300

Column: 2 - Row: 06 Notch: 19 Fixture Type: TRAYS Fixture Description: TM PWDR 2T TRY 1.1 EW UNLIT FOOD **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019305 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
102	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
103	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
104	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
105	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 5

Row: 06

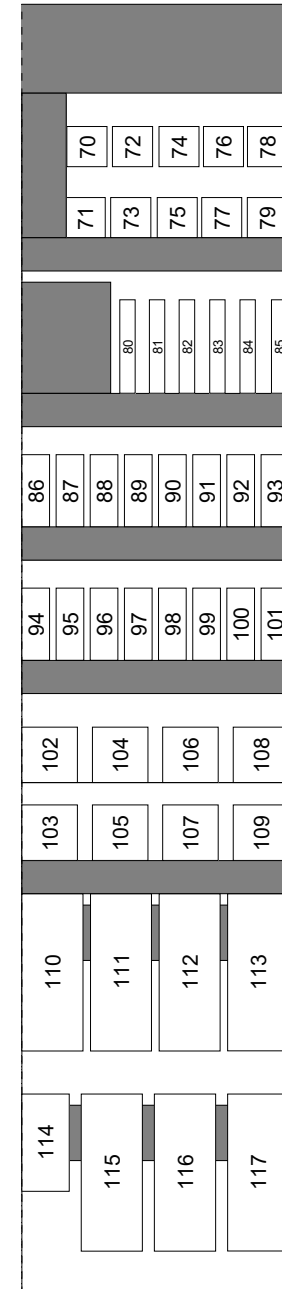
Lower Notch: 19

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

106	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
107	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
108	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
109	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340

Column: 2 - Row: 07		Notch: 16	Fixture Type: HOOK BARS	Fixture Description: 4HK XTR VOL CLGN WSBL HKBR UNLIT (ALT) **			
HOOK BARS Re-Order Code: PL3000000002		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code:		Carrier Tray Graphic Re-Order Code: PM1000024540		HOOK BARS Rolled Up Code: PL3000000002		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
110	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
111	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
112	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	
113	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

Column: 2 - Row: 08		Notch: 7	Fixture Type: HOOK BARS	Fixture Description: 3HK EMR SINGLE TRY HOOKBAR UNLIT (ALT) **			
HOOK BARS Re-Order Code: PL3000000002, PL3000000005		SS Graphic Re-Order Code:		SS Holder Re-Order Code:			
Graphic Re-Order Code:		Carrier Tray Graphic Re-Order Code: PM1000024974		HOOK BARS Rolled Up Code: PL3000000002, PL3000000005		UPC Blade Code:	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
114	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
115	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
116	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570	
117	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 5

Row: 06

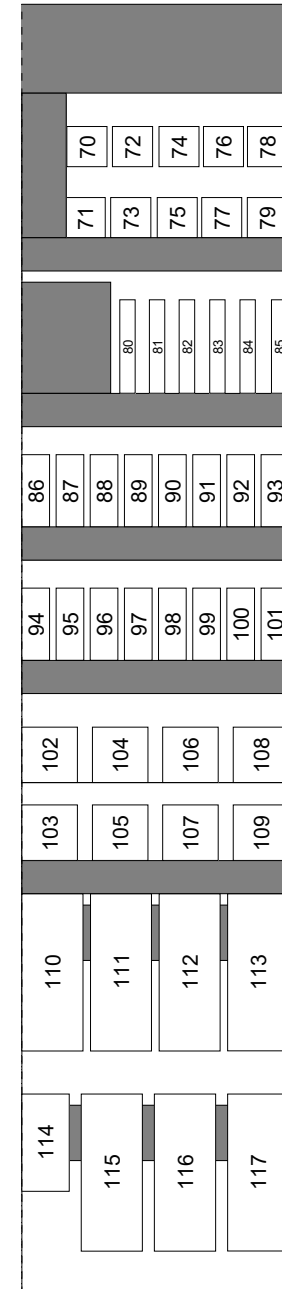
Lower Notch: 19

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0458ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 29 Fixture Type: SIGN Fixture Description: INF PRO-LAST LNR 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020864 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 03 Notch: 25 Fixture Type: HOOK BARS Fixture Description: 6HK FLASH CAT EYE LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022041 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
118	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
119	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
120	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
121	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
122	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
123	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	

Column: 3 - Row: 04 Notch: 17 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
124	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
125	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
126	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
127	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
128	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
129	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	

Column: 3 - Row: 05 Notch: 9 Fixture Type: HOOK BARS Fixture Description: 6HK PNCL PRFT HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000004 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021478 HOOK BARS Rolled Up Code: PL3000000004 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
130	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
131	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	
132	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
133	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
134	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
135	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 3 - Row: 06 Notch: 1 Fixture Type: HOOK BARS Fixture Description: 5HK LIN INT BRUSH TIP HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000003 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
136	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	
137	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
138	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
139	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
140	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	

Column: 3 - Row: 07 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
141	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
142	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
143	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	
144	1	N/A	071249335857	Unlimited	Blackest Black	235	

Column: 3 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 29

Row: 03

Lower Notch: 25

Row: 04

Lower Notch: 17

Row: 05

Lower Notch: 9

Row: 06

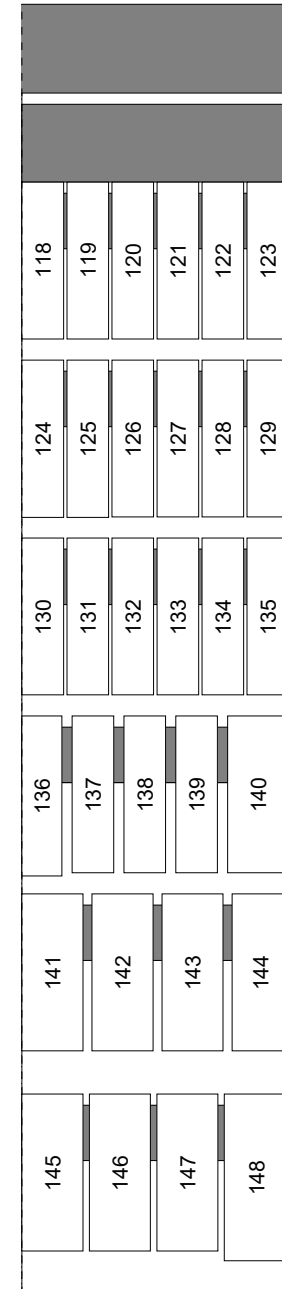
Lower Notch: 1

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
145	1	322145791	071249104729	Telescopic Mascara	Black	905	
146	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
147	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
148	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Row: 01



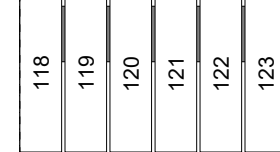
Lower Notch: 33

Row: 02



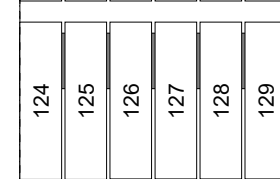
Lower Notch: 29

Row: 03



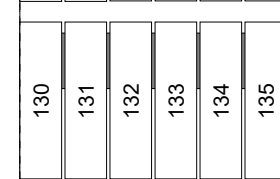
Lower Notch: 25

Row: 04



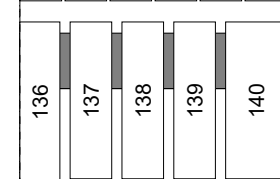
Lower Notch: 17

Row: 05



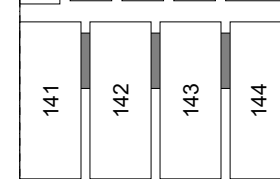
Lower Notch: 9

Row: 06



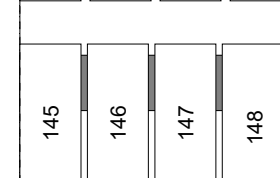
Lower Notch: 1

Row: 07



Lower Notch: 16

Row: 08



Lower Notch: 7

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (UNLIT ECLIPSE WALL) - 4' X 58" L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK0458ECUL_IF21.psa

Column: 1 - Row: 01 Notch: 33 Fixture Type: HEADER Fixture Description: 4' LP 4" HDR-UNLT **
 HEADER Re-Order Code: PM1000009236, PM1000009238, PM1000012118 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019112 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 29 Fixture Type: SIGN Fixture Description: AIR VLMN MEGA MSCR 1.1 4X12 **
 SIGN Re-Order Code: DP000328 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025292 SIGN Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 03 Notch: 25 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
149	1	N/A	071249419892	Air Volume Mega Mascara	BLACKEST BLACK WSH	850	
150	1	N/A	071249419922	Air Volume Mega Mascara	BLACKEST BLACK WTP	853	
151	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
152	1	N/A	071249385210	Lash Serum Solution		0	

Column: 4 - Row: 04 Notch: 17 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
153	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
154	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
155	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	
156	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	

Column: 4 - Row: 05 Notch: 9 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) UNLIT **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
157	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
158	1	322141454	071249330265	Voluminous Primer	Primer	300	
159	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	
160	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 4 - Row: 06 Notch: 1 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
161	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
162	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
163	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	
164	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	

Column: 4 - Row: 07 Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
165	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
166	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
167	1	2145076	071249006412	Voluminous Waterproof	Black	360	
168	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	

Column: 4 - Row: 08 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR UNLIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000002 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021493 HOOK BARS Rolled Up Code: PL3000000002 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
169	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	
170	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
171	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
172	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 01

Lower Notch: 33

Row: 02

Lower Notch: 29

Row: 03

Lower Notch: 25

Row: 04

Lower Notch: 17

Row: 05

Lower Notch: 9

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 16

Row: 08

Lower Notch: 7

